**ZEST CWR Communications**

**Who we are**

The Royal Zoological Society of Scotland (RZSS), a charity founded in 1909, owns and manages Edinburgh Zoo and the Highland Wildlife Park. The Zoo is the most popular paying visitor attraction in Scotland after Edinburgh Castle, offering an excellent day out to more than 600,000 visitors annually, and has an international reputation for its conservation and education programmes. The Highland Wildlife Park is a premier visitor attraction situated within the Cairngorms National Park and features cold weather and mountainous species.

**Our mission statement**

Our mission is to connect people with nature and safeguard species from extinction.

**JOB DESCRIPTION**

**Job purpose**

To assist the digital and fundraising teams to deliver better on-line funding streams, social media updates and digital content. As a member of the Communications and Partnership team, the post holder will contribute to the development of the Society in achieving its missions and aims.

**Personal qualities**

Proven written and oral communication skills

Ability to learn and ask questions

Demonstrating the ability to improve

A positive and constructive approach to team-working

Ability to listen to instruction

Ability to carry out multiple tasks in a fast-paced environment

Ability to liaise with members of the public

Quality approach to work.

**Special requirements**

Understanding of social media and good IT skills preferred.

You must be between 18 and 24 to apply for this placement position.

**Organisational culture**

The Royal Zoological Society of Scotland is committed to having an enterprising culture, which is commercially, successful through providing a world class visitor experience with high standards and excellent service, and is well positioned to access income/funding streams arising as a result of its conservation aims. The post holder will share this commitment to achieve these objectives.